

BOURNEMOUTH REGGAE WEEKENDER 2027

TRADERS' TERMS & CONDITIONS

Version 2027.1 – Published 19 October 2026

Event	Bournemouth Reggae Weekender 2027
Festival Period	Friday 23 July to Sunday 25 July 2027
Venue	King's Park, Boscombe, Bournemouth
Organiser	Afro*disiac Live Radio CIC
Company Number	07899828
Address	932 Christchurch Road, Bournemouth, BH7 6DL
Email	events@afro-disiac.co.uk

1. DEFINITIONS

1.1 In these Terms & Conditions:

“Acceptance Confirmation” means written confirmation issued by the Organiser confirming that the Trader's Application has been accepted. It may be given by email, including the email sending the Organiser's invoice.

“Application” means the application submitted by the Trader through the Bournemouth Reggae Weekender trader application process.

“Application Deadline” means 10 March 2027, the closing date for Applications for the Event.

“Charges” means all sums payable by the Trader as specified in the Application, Acceptance Confirmation and/or invoice, including the Pitch Fee and any separately selected charges for electricity, additional space, waste facilities or other services.

“Contract” means the agreement between the Organiser and the Trader comprising the Application, these Terms & Conditions, Acceptance Confirmation, invoice and any subsequent written variation expressly agreed between the parties.

“Designated Trading Hours” means the trading hours communicated by the Organiser in the Trader Pack or subsequently in writing.

“Event Safety Team” means the Organiser's safety team for the Event, including its Health and Safety Officer or Site Safety Manager.

“Event” means Bournemouth Reggae Weekender 2027.

“Festival Period” means Friday 23 July to Sunday 25 July 2027.

“Organiser” means Afro*disiac Live Radio CIC, Company Number 07899828, 932 Christchurch Road, Bournemouth, BH7 6DL.

“Pitch” means the trading space allocated to the Trader by the Organiser.

“Pitch Fee” means the charge payable for the approved Pitch, excluding separately identified additional services unless expressly stated otherwise.

“Set-Up Hours” means the times notified to the Trader for access, installation and preparation before trading.

“Trader” means the individual, partnership, company or other business entity whose Application has been accepted.

“Trader Pack” means operational information issued before the Event, including where applicable access instructions, Pitch allocation, site plans, trading hours, electrical arrangements and waste arrangements.

“Traders’ Manager” means the person appointed by the Organiser to manage Traders at the Event, or the BRW Trading Team (events@afro-disiac.co.uk, 01202 772693) where no Traders’ Manager has been named.

“Venue” means the area of King’s Park, Boscombe, Bournemouth designated by the Organiser for the Event.

“Withdrawal Deadline” means 10 March 2027, the last date for written notice of withdrawal under clause 18.

2. APPLICATION AND FORMATION OF CONTRACT

2.1 Submission of an Application constitutes an offer by the Trader to participate in the Event subject to these Terms & Conditions.

2.2 Submission of an Application does not guarantee acceptance.

2.3 The Organiser may accept or decline an Application having regard to available space, proposed products or services, Trader mix, operational requirements and the overall requirements of the Event.

2.4 The Contract comes into existence when the Organiser issues an Acceptance Confirmation, which may be given by email, including the email sending the Organiser’s invoice.

2.5 Following acceptance, the Organiser will issue an invoice setting out the Charges payable.

2.6 Unless otherwise expressly stated on the invoice, Charges must be paid in full within seven days of the invoice date.

2.7 Failure to pay within the required period may result in the Pitch being released and the Contract terminated.

2.8 As part of the online Application, the Trader is required to confirm that they have read, understood and agreed to be bound by these Terms & Conditions.

2.9 Applications for the Event must be submitted by the Application Deadline. The Organiser may, at its discretion, consider Applications received after that date, subject to availability.

3. ENTIRE AGREEMENT AND REPRESENTATIONS

3.1 The Contract constitutes the entire agreement between the Organiser and Trader concerning participation in the Event.

3.2 The Trader is responsible for making its own commercial assessment of whether participation is appropriate for its business.

3.3 Unless expressly incorporated into the Contract in writing, information supplied concerning anticipated attendance, footfall, ticket sales, Trader numbers, product or cuisine mix, Pitch position, customer expenditure or anticipated trading performance is provided for general information and planning purposes only.

3.4 No statement, estimate, projection or forecast constitutes a guarantee of commercial performance unless expressly stated by the Organiser in writing to be a contractual guarantee.

3.5 Nothing in this clause excludes liability for fraud, fraudulent misrepresentation or any liability which cannot lawfully be excluded.

3.6 The Trader confirms that, in entering into the Contract, it has not relied on any statement, estimate, projection or forecast made by or on behalf of the Organiser which is not set out in the Contract, including any statement about attendance, footfall, ticket sales, Trader numbers, product or cuisine mix or Pitch position.

4. ATTENDANCE, FOOTFALL AND COMMERCIAL PERFORMANCE

4.1 The Trader acknowledges that attendance and customer behaviour at an outdoor live Event may be affected by weather, advance ticket sales, transport, competing events, economic conditions and other circumstances.

4.2 Previous attendance figures and anticipated attendance figures are provided for background and planning purposes only.

4.3 Unless expressly guaranteed in writing as part of the Contract, the Organiser does not guarantee: (a) any minimum attendance; (b) any minimum footfall; (c) any particular customer demographic; (d) any minimum level of customer expenditure; (e) any level of sales, turnover, revenue or profit; or (f) that previous Event attendance or Trader performance will be repeated.

4.4 Participation represents a commercial opportunity and not a guarantee of financial return.

4.5 The Trader remains responsible for determining appropriate staffing, stock levels, pricing and other commercial decisions.

5. TRADER NUMBERS, PRODUCT MIX AND EXCLUSIVITY

5.1 The Organiser aims to curate a varied and commercially appropriate mix of food, retail and other Traders.

5.2 Any information concerning anticipated Trader numbers, numbers within a particular category, cuisine mix or product mix represents the Organiser's current planning position only.

5.3 The final number and mix may change because of subsequent applications, withdrawals, cancellations, site planning, licensing or operational requirements.

5.4 Unless expressly agreed otherwise in writing, the Organiser does not guarantee: (a) a maximum or minimum number of Traders; (b) a maximum or minimum number within a particular category; (c) a particular cuisine or product mix; or (d) the absence of another Trader selling similar or competing products.

5.5 No Trader is granted exclusivity over a product, cuisine, service or trading category unless expressly agreed in writing as part of the Contract.

5.6 The Organiser will nevertheless use reasonable endeavours to maintain an appropriate and diverse mix of Traders.

6. APPROVED PRODUCTS, BEVERAGE EXCLUSIVITY AND TRADING RESTRICTIONS

6.1 Approved Products

The Trader may only sell, supply or distribute products or services disclosed in the Application and approved by the Organiser. The Trader must not materially alter its menu, product range or trading activity without prior written approval.

Catering Traders must offer at least one value meal priced at £5.00, together with any other menu requirements stated on the Application for the Event.

6.2 Exclusive Beverage Rights

All beverage sales at Bournemouth Reggae Weekender are reserved exclusively to the Organiser and/or beverage concessions expressly authorised by the Organiser.

Unless expressly authorised in writing, Traders must not sell, supply, distribute, give away or include within any meal, meal deal, promotion or other transaction any beverage.

This restriction includes, without limitation:

- bottled or canned water;
- soft and carbonated drinks;
- lemonade;
- fruit juices and fruit drinks;
- energy and sports drinks;
- non-alcoholic beers, wines, spirits and similar products;
- alcoholic drinks; and
- other packaged or prepared cold beverages.

6.3 Hot Drinks

Where the Organiser has appointed an exclusive hot-drinks concession, Traders must not sell, supply or distribute tea, coffee, hot chocolate or other hot beverages unless expressly authorised.

6.4 Meal Deals

Food Traders may offer food-only meal deals but must not include a beverage within the advertised or charged price unless expressly authorised.

6.5 Complimentary Drinks

Traders must not circumvent beverage exclusivity by describing drinks as complimentary, free, included with a meal or otherwise supplied without a separately stated charge.

6.6 Operational Water

Water supplied or made available for food preparation, handwashing, cleaning or other operational purposes must not be sold or supplied to customers as a commercial product.

6.7 Welfare and Statutory Provision

Nothing in this clause prevents the Organiser from making water available for public safety, welfare, staff welfare, licensing requirements or compliance with applicable law.

6.8 Enforcement

Where a Trader is found selling or supplying unauthorised beverages or other unauthorised products, the Organiser may require the activity to cease immediately. A continued, repeated or material breach may result in suspension or termination of the Trader's right to trade and removal of the unauthorised products. Where termination results from such material or repeated breach, Charges will not normally be refundable, subject to applicable law.

7. PITCH ALLOCATION AND POSITIONING

7.1 All Pitch positions are allocated by the Organiser.

7.2 Traders must provide accurate dimensions for their complete trading unit, including tow bars, drawbars, doors, awnings, guy ropes, storage and other projections.

7.3 Any Pitch number, zone, site plan or proposed position supplied before the Event is based upon the Organiser's site plan at that time.

7.4 Pitch positions may reasonably be changed before or during the Event where necessary because of health and safety, licensing, emergency access, crowd management, electricity or utilities, production infrastructure, ground conditions, weather, accessibility, inaccurate Trader dimensions, security requirements or other reasonable operational requirements.

7.5 Where relocation is reasonably necessary, the Organiser will use reasonable endeavours to provide a suitable alternative Pitch.

7.6 The Organiser does not guarantee any particular level of footfall, visibility, passing traffic or proximity to an entrance, stage, bar, attraction or another Trader.

7.7 Traders may not move, exchange, transfer, share or sublet a Pitch without prior written approval.

8. ELECTRICITY

8.1 Electricity is a separately chargeable service unless expressly stated otherwise on the invoice.

8.2 Traders requiring electricity must request it in advance and submit the required Electricity Supply Request identifying all equipment and maximum electrical load.

8.3 Traders must not connect undeclared equipment or exceed the approved electrical capacity.

8.4 The Event uses temporary electrical infrastructure which must be installed, inspected, tested and commissioned as part of the Event build.

8.5 The Organiser will use reasonable endeavours to make an approved electricity supply available in sufficient time for the Trader to prepare for the commencement of trading.

8.6 Electricity is not guaranteed to be available immediately upon the Trader's arrival or at a specific time during set-up unless a specific connection time has expressly been confirmed in writing.

8.7 Connection may be affected by installation progress, testing, weather, site conditions, safety requirements or circumstances outside the Organiser's reasonable control.

8.8 Where electricity has been purchased, the Organiser will use reasonable endeavours to provide the approved capacity during Designated Trading Hours, subject to temporary interruptions, emergencies, safety requirements and circumstances outside its reasonable control.

8.9 Faults must be reported promptly to the Traders' Manager or nominated electrical contractor.

8.10 Traders must not interfere with electrical distribution equipment or make unauthorised connections.

8.11 Trader electrical equipment must be safe, appropriately maintained, suitable for the intended environment and supported by applicable testing/certification.

9. DOCUMENTATION, INSURANCE AND COMPLIANCE

9.1 Traders must provide all documentation reasonably required by the Organiser, including where applicable: (a) Public Liability Insurance providing at least £5 million cover; (b) full Risk Assessment, including relevant fire risks; (c) Food Hygiene documentation; (d) Local Authority food-business registration; (e) Gas Safety documentation; (f) PAT/electrical testing documentation; and (g) other licences, permissions, certificates or insurance reasonably required for the Trader's activities.

9.2 Traders must comply with applicable health and safety, food safety, fire safety, environmental health, trading standards and other legal requirements.

9.3 Traders must comply with reasonable instructions from the Organiser, Event Safety Team, security, electrical contractors and authorised regulatory officers.

9.4 The Organiser may prevent the use of equipment or activities reasonably considered unsafe or non-compliant.

9.5 A serious or continuing safety breach may result in suspension or termination of the right to trade.

10. TRADER EQUIPMENT AND SUPPLIES

10.1 Unless expressly agreed otherwise, Traders are responsible for providing their own trading unit, stock, equipment, tables, furniture, lighting, cooking equipment, storage, staffing and other items necessary to operate.

10.2 Traders must comply with the Organiser's environmental and packaging requirements. All food and other items must be served in eco-friendly, compostable packaging made from wood, paper or leaf-based materials.

10.3 Traders are responsible for ensuring their structures and equipment are suitable for reasonably foreseeable outdoor conditions.

10.4 Non-potable water is available on site. Traders must bring their own drinking water and suitable containers for collecting and carrying water.

11. SET-UP, ACCESS AND VEHICLES

11.1 Set-Up Hours and access arrangements will be communicated through the Trader Pack or subsequent written instructions.

11.2 Traders must arrive within their allocated access period unless otherwise authorised.

11.3 Traders are responsible for arriving with sufficient time, equipment and personnel to complete their own set-up before trading.

11.4 For safety reasons, no vehicle movement is permitted on site during Designated Trading Hours, except under the direct supervision of the Event Safety Team where it is safe to do so.

11.5 Vehicle passes must be displayed where required.

11.6 Each Trader is permitted one vehicle on site. Additional vehicles must be parked off site or in any area the Organiser designates for that purpose.

11.7 The Organiser may reasonably amend access and vehicle arrangements because of health and safety, weather, ground conditions, crowd management or operational requirements.

12. TRADING HOURS AND REPORTING OF ISSUES

12.1 Traders commit to trade throughout the Festival Period during Designated Trading Hours unless otherwise authorised.

12.2 Traders must not close or leave the Event early without permission from the Traders' Manager except where reasonably necessary because of an emergency or immediate safety issue.

12.3 Where a Trader believes that an operational, safety, Pitch, electricity or infrastructure issue materially affects its ability to trade, the Trader must report the matter promptly to the Traders' Manager so that the Organiser has a reasonable opportunity to investigate and, where appropriate, remedy the issue.

12.4 Reporting an issue does not prevent a Trader from exercising any legal rights or remedies available to it.

13. CLEANLINESS, WASTE AND ENVIRONMENTAL REQUIREMENTS

13.1 Traders must keep their Pitch clean, safe and reasonably free of rubbish.

13.2 Traders must use the waste facilities and procedures specified by the Organiser.

13.3 Catering Traders must purchase/use applicable waste provision where required by the Application.

13.4 Waste, cooking oil, wastewater, charcoal or other materials must not be deposited on the ground, into drains or in unauthorised locations.

13.5 Where a Trader leaves its Pitch or the surrounding area uncleared, or the Organiser incurs additional cleaning, waste-removal or remediation costs because of a Trader's breach, the Organiser may charge the Trader a site-clearance charge of up to £200, reflecting the Organiser's reasonable cost of clearance.

14. CONDUCT

14.1 Traders and their staff must behave professionally towards attendees, Event staff, contractors, security personnel, regulatory officers and other Traders.

14.2 Threatening, abusive, discriminatory, violent or seriously disruptive behaviour will not be tolerated.

14.3 Serious misconduct may result in immediate removal.

14.4 Music from a Pitch must remain at a level approved by the Organiser and must not interfere with programmed entertainment.

14.5 Live entertainment from a Pitch is prohibited unless expressly authorised.

15. SECURITY AND TRADER PROPERTY

15.1 Any general security provided by the Organiser supports overall Event-site security and does not constitute custody or insurance of Trader property.

15.2 Traders remain responsible for cash, stock, equipment, vehicles and personal property.

15.3 Traders are responsible for maintaining appropriate insurance for their property and activities.

16. CAMPING

16.1 Trader camping is permitted only where expressly approved and in locations designated by the Organiser.

16.2 Traders camping on site remain responsible for their belongings and personal arrangements, subject to any liability which cannot lawfully be excluded.

16.3 Unauthorised vehicles, fires, generators or other prohibited equipment must not be used within camping areas.

17. CHARGES AND PAYMENT

17.1 Charges shall be those stated in the Application and invoice.

17.2 Where applicable, the invoice may separately identify the Pitch Fee, Additional Space, Electricity, Waste Facilities and other agreed services.

17.3 Charges must be paid in full within seven days of invoice, unless expressly agreed otherwise in writing.

17.4 Failure to pay within the specified period may result in the Pitch being released.

17.5 Amounts due must be paid without deduction or set-off except where required by law.

18. TRADER WITHDRAWAL

18.1 For the Event, the Withdrawal Deadline is 10 March 2027. This date is also stated on the Trader Application page.

18.2 Where written notice of withdrawal is received on or before the Withdrawal Deadline, the Trader will receive a 50% refund of the Pitch Fee and any electricity charge paid (rental and power fees), unless a different arrangement is expressly stated in the Contract.

18.3 No refunds will be given for withdrawals received after 10 March 2027.

18.4 Withdrawal must be made in writing to the BRW Trading Team.

19. CANCELLATION, POSTPONEMENT AND EVENTS OUTSIDE THE ORGANISER'S CONTROL

19.1 The Organiser may cancel, postpone, curtail or materially alter the Event where reasonably necessary because of circumstances outside its reasonable control. These may include severe weather, flood, fire, epidemic, government or local-authority action, national emergency, terrorism or credible threat thereof, public-safety concerns, failure of essential infrastructure or other force-majeure circumstances.

19.2 Traders will be informed as soon as reasonably practicable.

19.3 Where electricity has been separately purchased but the service is not provided because the Event is cancelled before commencement, the electricity charge will be refunded.

19.4 Pitch Fees and all other Charges, other than electricity charges refunded under clause 19.3, will not be refundable where cancellation results from circumstances outside the Organiser's reasonable control, subject to applicable law.

19.5 Where a replacement Event or rollover is offered, participation will be subject to availability and the terms communicated by the Organiser.

20. TRADER DEFAULT AND TERMINATION

20.1 The Organiser may suspend or terminate the Trader's right to trade where the Trader materially breaches the Contract.

20.2 Where reasonably practicable, the Organiser will first notify the Trader of the breach and provide a reasonable opportunity to remedy it.

20.3 Immediate suspension or termination may occur where reasonably necessary because of serious health or safety risks; illegal activity; violence, threats or serious abusive conduct; unauthorised alcohol or beverage sales; material or repeated breach of product restrictions; deliberate interference with electrical or safety infrastructure; unauthorised subletting; failure to maintain required insurance/licences; or another material breach incapable of reasonable remedy.

20.4 Where termination results from the Trader's material breach, Charges will not normally be refundable, subject to applicable law.

21. CONSEQUENCES OF TERMINATION

21.1 Termination does not affect accrued rights, obligations or liabilities existing at the termination date.

21.2 Any provision intended expressly or by implication to survive termination shall continue to apply.

22. INDEMNITY

22.1 Subject to applicable law, the Trader shall indemnify the Organiser against reasonable losses, liabilities, claims, damages, costs and expenses incurred to the extent directly arising from: (a) the Trader's material breach of the Contract; (b) negligent acts or omissions of the Trader or its personnel; (c) unlawful activities of the Trader; or (d) injury or property damage caused by the Trader's products, equipment or operations, except to the extent that the relevant loss was caused or contributed to by the Organiser's own negligence or breach.

23. LIMITATION OF LIABILITY

23.1 Nothing in the Contract limits or excludes liability for: (a) death or personal injury caused by negligence; (b) fraud or fraudulent misrepresentation; or (c) any liability which cannot lawfully be limited or excluded.

23.2 Subject to clause 23.1, the Organiser shall not be liable for loss of profit, loss of anticipated revenue or indirect or consequential loss arising from participation in the Event.

23.3 Subject to clause 23.1, the Organiser's total aggregate liability arising under or in connection with the Contract shall not exceed the total Charges paid by the Trader under the Contract.

23.4 Nothing in this clause affects rights or remedies which cannot lawfully be excluded or restricted.

24. TRADER PACK AND OPERATIONAL INSTRUCTIONS

24.1 The Organiser will provide operational information through the Trader Pack, Pitch Allocation communication and/or subsequent written instructions.

24.2 This may include Pitch allocation, site plan, arrival/access instructions, Set-Up Hours, vehicle arrangements, trading hours, electricity arrangements, waste procedures, emergency procedures and Event contact information.

24.3 Operational arrangements may reasonably be amended where necessary for safety, licensing, infrastructure or effective Event management.

24.4 Where the Trader Pack conflicts with these Terms & Conditions on a contractual matter, these Terms & Conditions prevail unless a subsequent contractual variation has expressly been agreed in writing.

25. VARIATIONS AND VERSION CONTROL

25.1 No material variation to the Contract shall be binding unless agreed in writing by or on behalf of both parties.

25.2 The Organiser may make reasonable operational changes which do not materially alter the nature of the Trader's participation where required for safety, legal, licensing or Event-management purposes.

25.3 The version of these Terms & Conditions accepted when the Trader submits its Application shall apply to that Contract unless subsequently varied in accordance with this clause.

25.4 These Terms & Conditions apply to Bournemouth Reggae Weekender 2027 only. Contracts for earlier Events remain governed by the Terms & Conditions in force for that Event.

26. ASSIGNMENT, TRANSFER AND SUBLETTING

26.1 The Trader's rights are personal to the business accepted by the Organiser.

26.2 Traders may not transfer, assign, share or sublet their Pitch without prior written consent.

26.3 Any business trading without completing the Organiser's approval process may be removed.

27. NO PARTNERSHIP OR AGENCY

Nothing in the Contract creates a partnership, joint venture, employment relationship or agency between the Organiser and Trader. Neither party has authority to bind the other except where expressly agreed.

28. THIRD-PARTY RIGHTS

A person who is not a party to the Contract shall have no right to enforce its provisions except where expressly provided by law.

29. SEVERABILITY

If any provision or part-provision is found invalid, unlawful or unenforceable, it shall, so far as legally possible, be modified or deleted to the minimum extent necessary without affecting the remaining provisions.

30. WAIVER

Failure or delay by either party in exercising a contractual right or remedy does not constitute a waiver of that right or remedy.

31. NOTICES

31.1 Formal notices concerning withdrawal, termination or material contractual matters must be made in writing.

31.2 Notices to the Organiser should be sent to Afro*disiac Live Radio CIC, 932 Christchurch Road, Bournemouth, BH7 6DL, or by email to events@afro-disiac.co.uk.

31.3 Notices to the Trader may be sent to the email or business address supplied in the Application.

32. GOVERNING LAW AND JURISDICTION

32.1 The Contract and any dispute or claim arising from it, including non-contractual disputes or claims, shall be governed by the laws of England and Wales.

32.2 The parties submit to the jurisdiction of the courts of England and Wales.

33. TRADER ACCEPTANCE

Before submitting an Application, the Trader must actively confirm: “I confirm that I have read, understood and agree to be bound by the Bournemouth Reggae Weekender Traders’ Terms & Conditions if my Application is accepted by the Organiser.”